EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY DR. AMBEDKAR INSTITITUTE OF HOTEL MANAGEMENT, CHANDIGARH JUNE 2021

	Activity	Month of Activity	Proposed Activity	Details of the activity	Paired State involved	No. of Participants / Attendees	Any other relevant information
1	Webinar – Information dissemination on EBSB partner UTs	17 th June 2021	Ek Bharat Shreshtha Bharat	Under the aegis of EkBharatShreshthaBharat campaign, the new pairing includes Puducherry & Chandigarh with Dadra and Nagar Haveli & Daman and Diu. An information dissemination webinar was organized by AIHM Chandigarh on 17 th June 2021 to create awareness among employees of AIHM. Dr. Munish Ahlawat and principal Mr. Sitesh Srivastav briefed the employees about Puducherry, its history, culture, traditions, tourist places and unique features.	Dadra and Nagar Haveli, Daman and Diu, Puducherry	25 faculty and staff members of the Institute	

PHOTOGRAPHS OF THE EVENT



E- Invite for the webinar



Some webinar participants



Webinar in progress

PRESS COVERAGE FOR THE EVENT:



E-Newspaper Coverage of the activity

Facebook		Twitter		Instagram		Linkedin	
Likes	45	Likes	16	Likes	-	Reactions	-
Shares	-	Retweets	2	Shares	-	Shares	-
Comments	3	Comments	-	Comments	-	Impressions	-
Reach	ı	Impressions	-	Reach	-	Comments	-
Engagement	i	Engagements	-	Impressions	-		